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The Department of French & Italian  
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**Francesca Pola**  
Fulbright Distinguished Lecturer Chair in Italian Studies



## ART, PHOTOGRAPHY, and MEDIA in the Italian 1960s

The lecture focuses on the relationship between visual art and the photographic and mediatic worlds (cinema, tv, printed media, advertising, branding and consumerism), in the Italian 1960s. Photography and the media—both the instruments and the subjects of representation—are mixed and combined with the very artifice of the reality that is recreated and ‘expanded’ by the image. This occurs based on boldly experimental and well-defined trajectories arising from which is the specific character—often precocious—of the creations by Italian artists, but also and above all the inseparability of their research with respect to a whole visual (not just artistic) culture that started in that decade of the 1960s to be pervaded by an ever-growing intermediality and cross-pollination of communication types and codes.

**Monday, May 9, 2016 4:00 PM**  
**Northwestern University - Harris-108**

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Fulbright Distinguished Lecturer Chair in Italian Studies

Francesca Pola is an Italian art historian and curator, teaching at Università Cattolica (Milan and Brescia) and IES Abroad (Milan). She is currently Fulbright Distinguished Lecturer Chair in Italian Studies at Northwestern University, Weinberg College of Arts and Sciences, Department of French and Italian, where she is teaching two interdisciplinary courses about Italian culture in an international context, through visual arts, from World War II to the present.

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Reception to follow. This event is free and open to everyone.

[www.frenchanditalian.northwestern.edu](http://www.frenchanditalian.northwestern.edu)

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